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COGENT LEGAL

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Who we are

A winning combination of legal and design expertise

.....
All cases benefit from visual presentation. We collaborate with attorneys every day to create and present graphics that inform and persuade judges, juries and mediators. As former trial attorneys, we will understand your case and how to best present it.

Our Team Leaders

Morgan **Smith**



Attorney Morgan Smith is the CEO of Cogent Legal and has over 17 years of experience litigating complex cases. Morgan achieved many high-value settlements and verdicts as a litigator before founding Cogent Legal. His in-depth understanding of every phase of litigation enables Cogent Legal to offer its clients unparalleled and invaluable strategic collaboration. morgan.smith@kogentlegal.com

Michael **Kelleher**



Attorney Michael Kelleher is a partner at Cogent Legal and a registered patent attorney who helps Cogent Legal's clients on cases involving patents, technology and business disputes. Michael was formerly a litigation partner at Folger Levin & Kahn and general counsel for an advertising tech startup. michael.kelleher@kogentlegal.com

Derek **Ryan**



As Director of Business Development, Derek Ryan has over 15 years of experience in business development and client service. As the former General Manager at JAMS San Francisco and the Business Manager for JAMS Silicon Valley, he brings a wealth of knowledge in the field of Alternative Dispute Resolution (ADR). derek.ryan@kogentlegal.com

Joyce **Hsu**



Creative Director/Senior Designer Joyce Hsu is an interdisciplinary artist and designer with years of experience at top design studios and degrees as a Master of Fine Arts and a Master of Architecture. Joyce has a rare combination of design, artistry and technical abilities which she uses in her illustrations and animations at Cogent Legal. joyce.hsu@kogentlegal.com

Cogent Legal's Partial Client List

Allen Matkins
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Nixon Peabody
Stanley Iola, LLP
The Veen Firm
Timken Johnson, LLP
Walker, Hamilton & Koenig, LLP
Wendel, Rosen, Black & Dean, LLP

Services

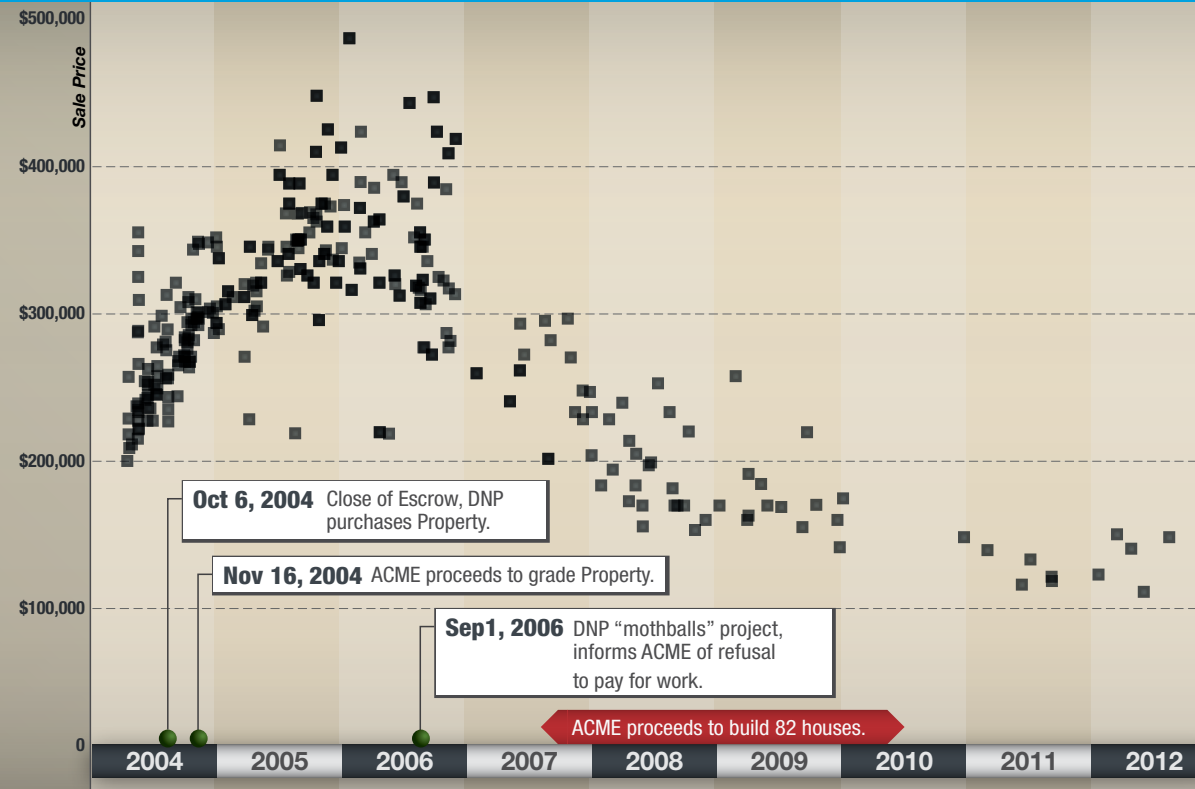
- Timelines
- Animations
- Charts, Graphs & Location Diagrams
- PowerPoints for Trial & Mediation
- Medical Illustrations & Accident Reconstructions
- E-briefs
- Trial Tech Support
- Evidence Organization & Preparation



Cogent Legal was voted Best Courtroom Presentation Provider in a 2013 poll of Northern California law firms and legal service providers.

Charts & Graphs

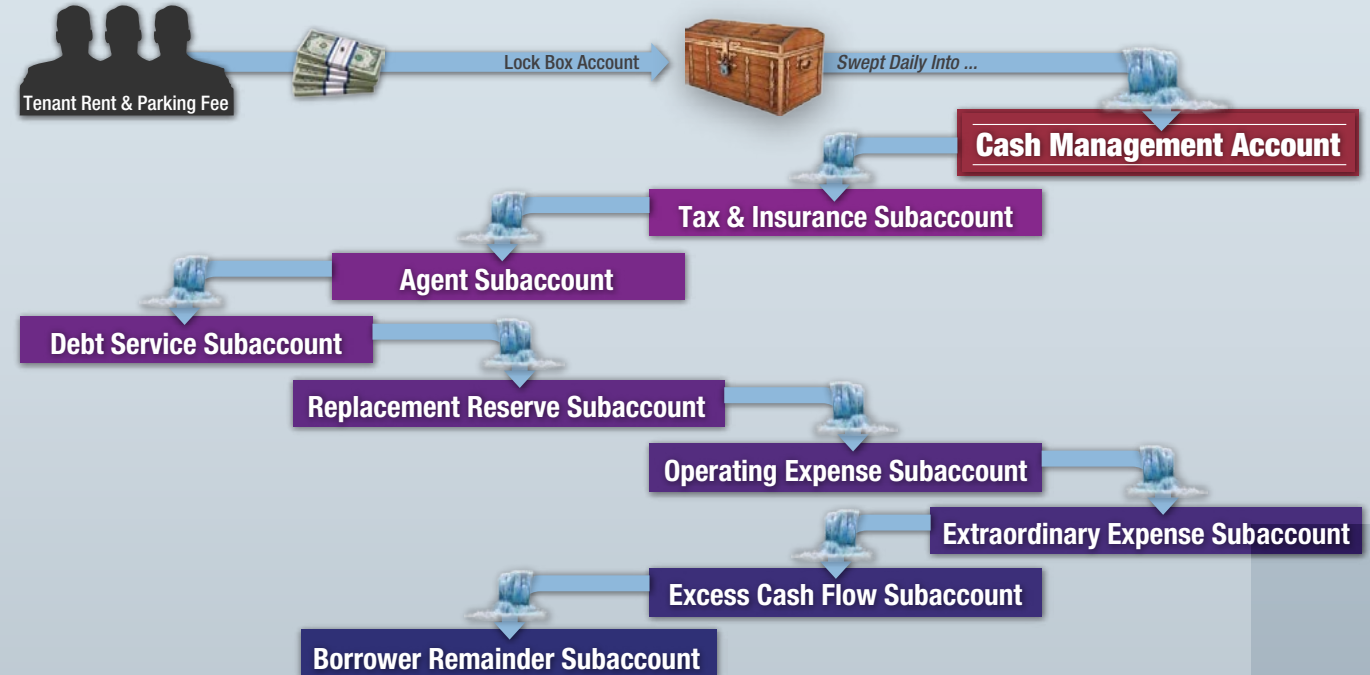
Home Sales Market 2004 - 2012, Tulusa Lake



Scattered Chart

Cash Management Agreement

Waterfall Accounts



PG&E's 54 Years of Conscious Disregard for Safety

What PG&E Knew

1955

ASME B41.411(c): "Pipelines... shall be tested hydrostatically to a pressure not less than 1.4 times [Maximum Assumed Operating Pressure]"

"The operating company shall maintain... records showing the type of fluid used for test and the test pressure."

1978

Charles Tateosian recommends hydrostatically testing line 132

1970

192.619. MAOP "permit[s] operation at the highest actual operating pressure to which an existing segment of pipeline in satisfactory condition was subjected to during the 5 years preceding."

1981

PG&E pipeline punctured in San Francisco

1983

Tateosian starts development of Gas Pipe Replacement Program ("GPRP")

1985

GPRP Initiated

1987

Bechtel advised PG&E to uncover pipe to inspect integrity

1988

Leak on line 132

1991

Santa Rosa explosion

1993

Proposal made to replace sections of line 132

1996

"I have concerns about installing additional ACV until more reliable... line break controls are developed." Becken Memo

PG&E knew they did not have actual pipe designs, testing, drawings, manufacturing or safety inspections for line 132



1948

Installation of line 132 in San Bruno

1956

Relocation of line 132, segment 180

1968

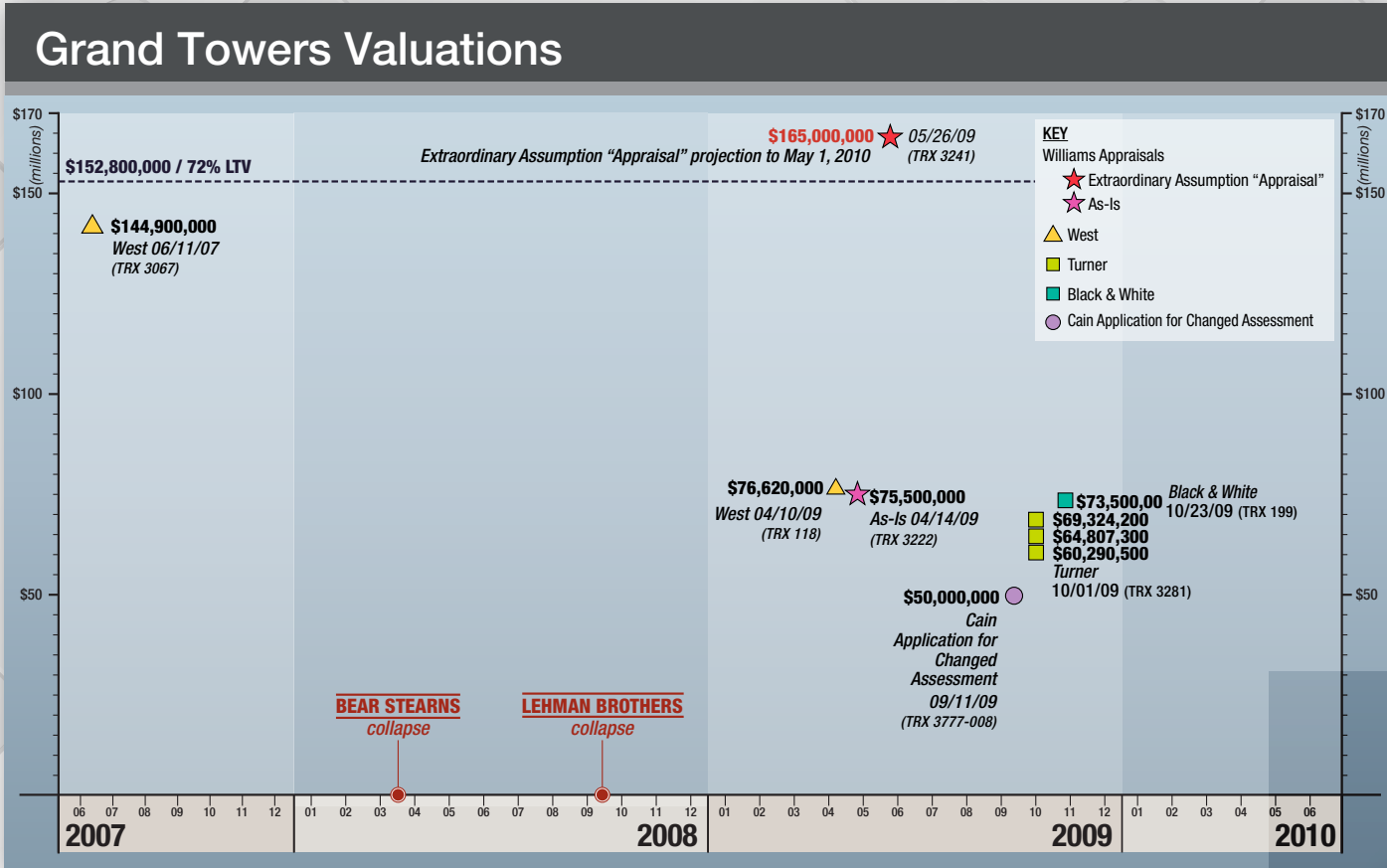
PG&E spikes pressure on line 132 to increase MAOP allowance



What PG&E Did

Timelines

Complex History

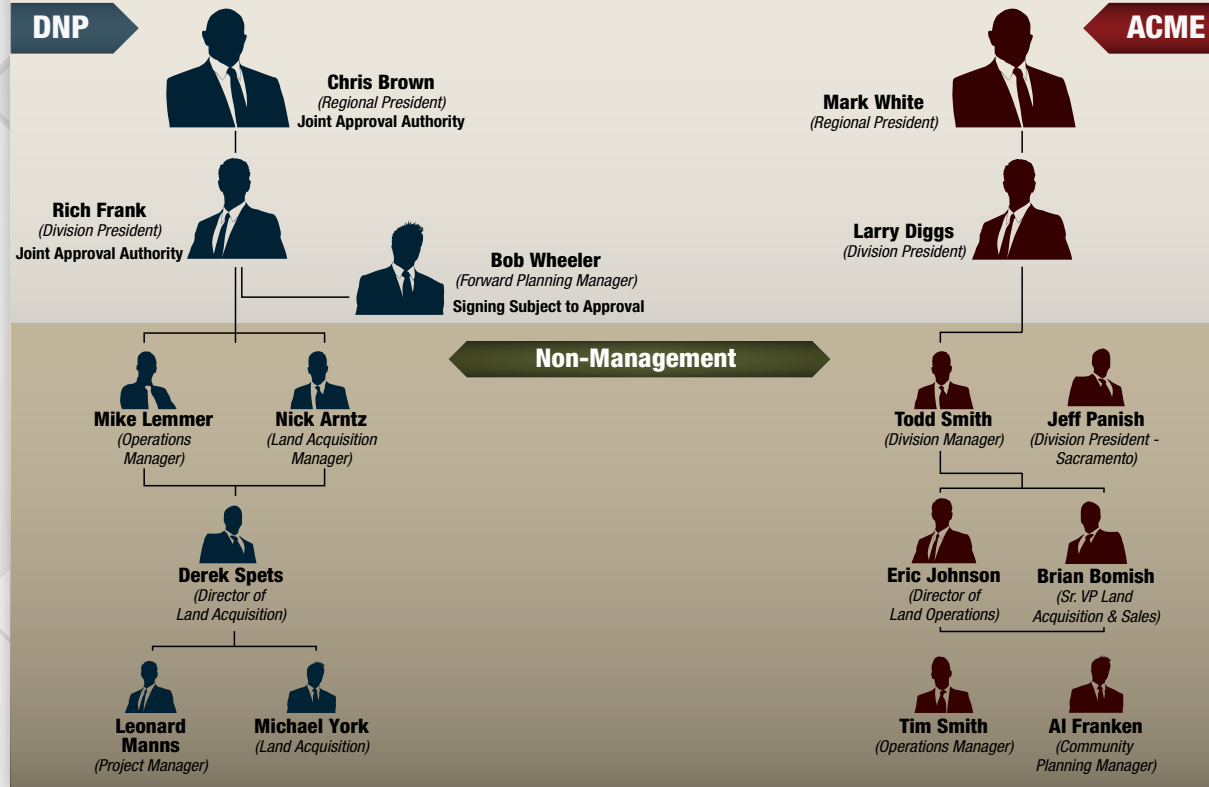


Graph

What we do

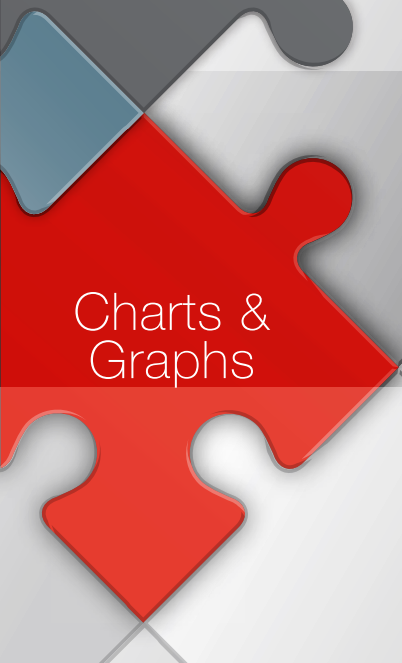
Charts & Graphs

Organizational Chart

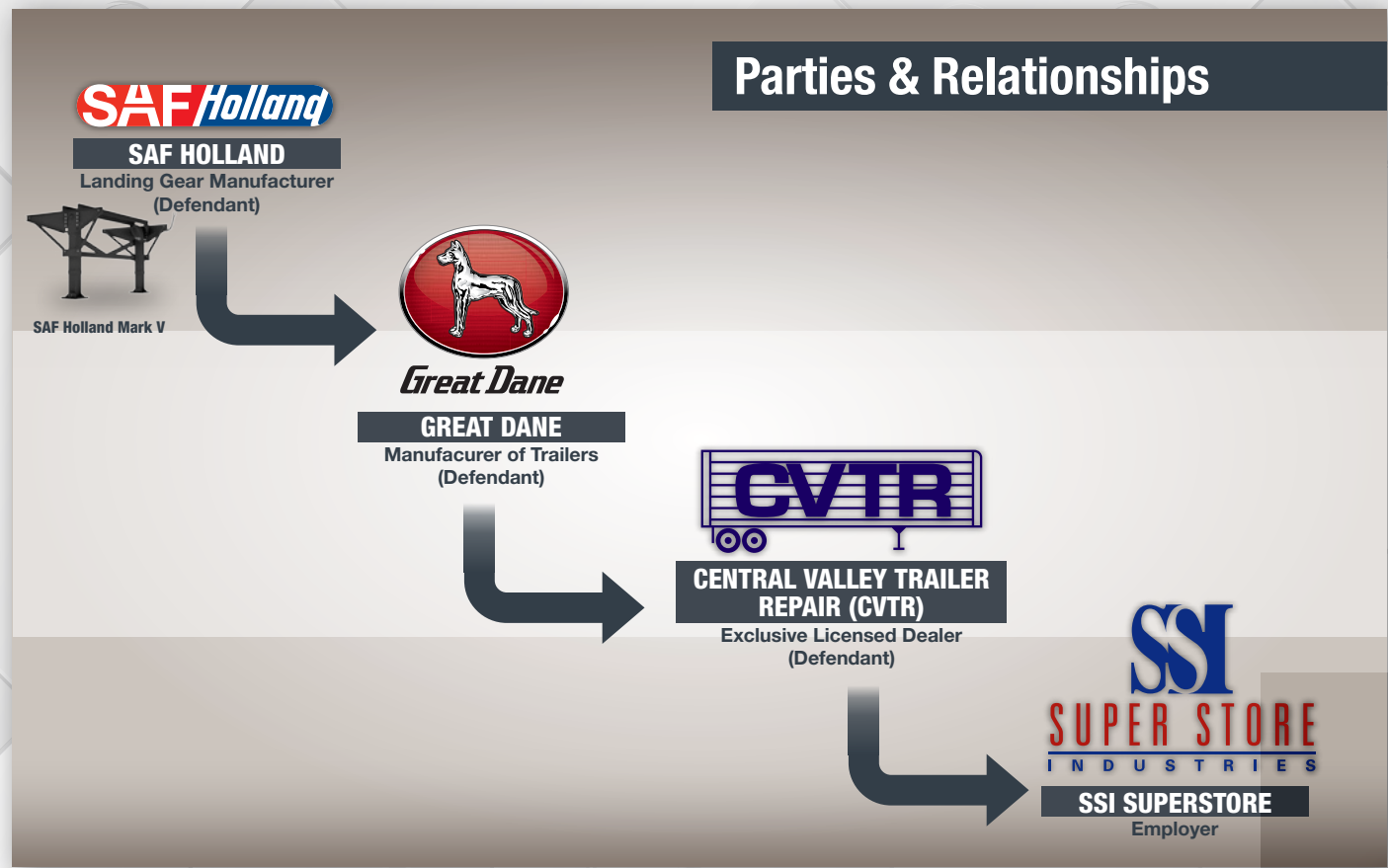


Party Chart

What we do



Charts &
Graphs



Party Chart

Milling Machine Parts



Horizontal slide for positioning in the Y-axis

Operator's Control Station

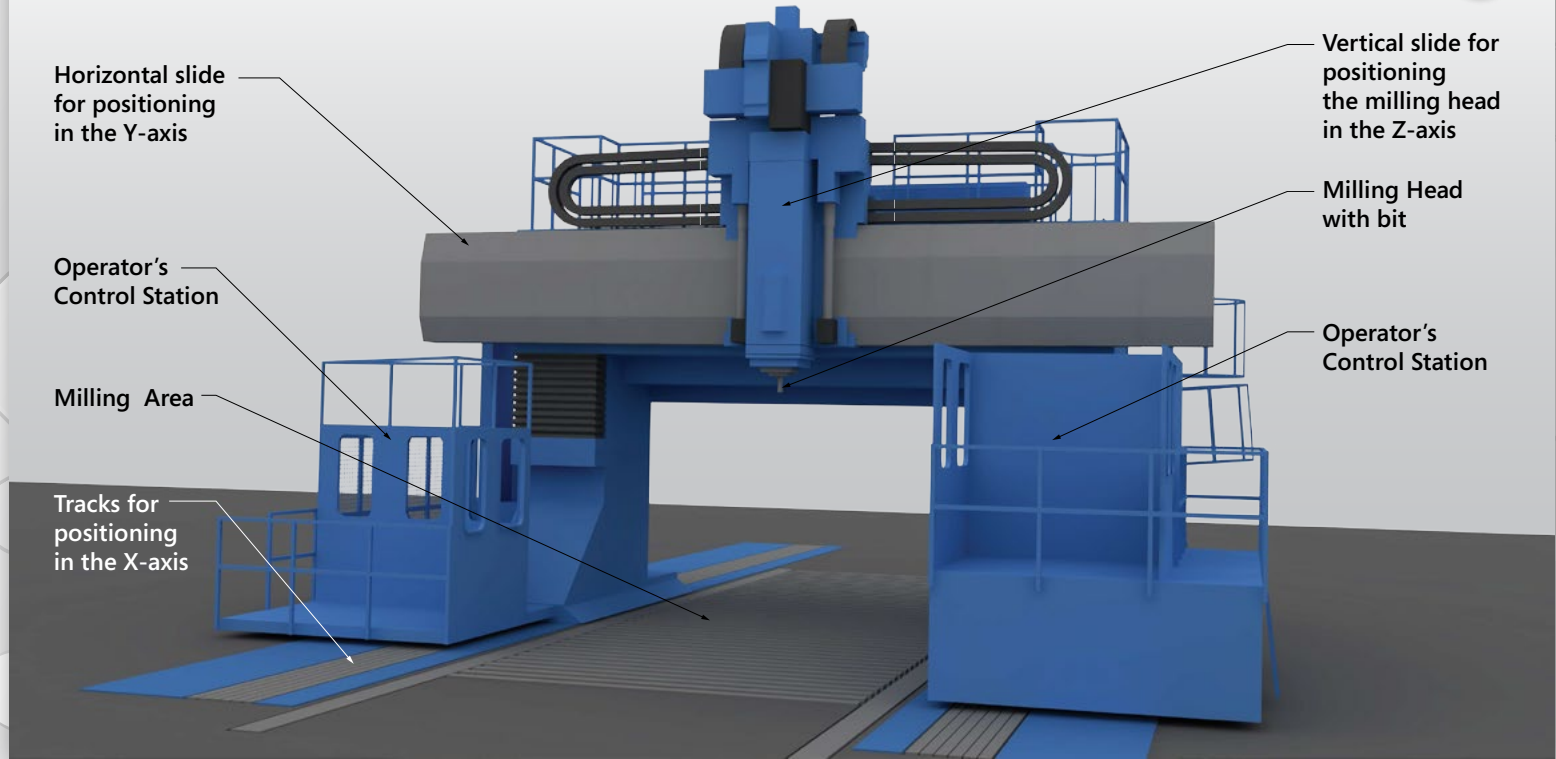
Milling Area

Tracks for positioning in the X-axis

Vertical slide for positioning the milling head in the Z-axis

Milling Head with bit

Operator's Control Station

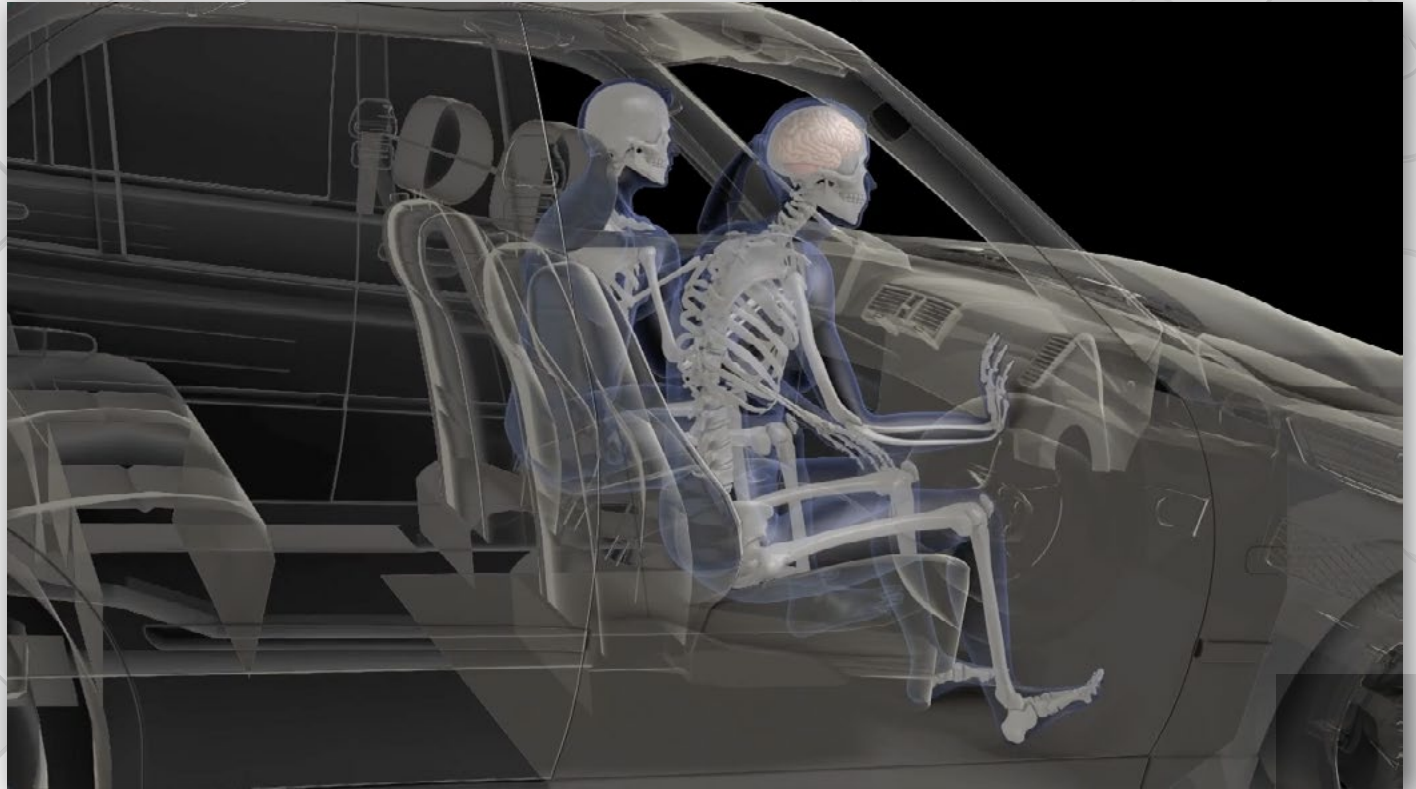


Complex Machinery

Diagrams

What we do

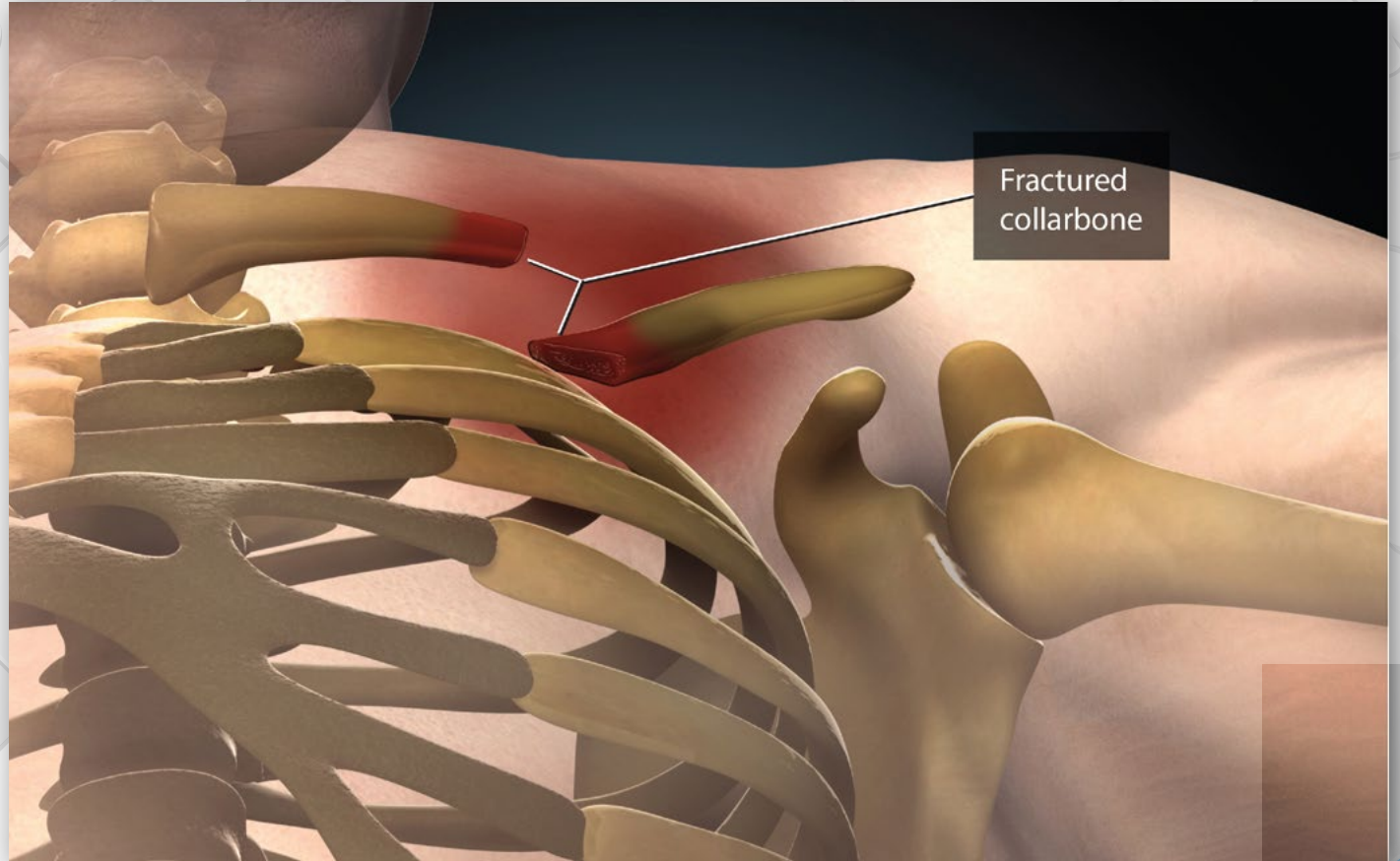
Animations



Accident Reconstruction

What we do

Medical
Illustrations



Fractured
collarbone

Medical Illustration

PowerPoints

Sample Patent Presentation

click here

- Patent Animation
- Litigation Timeline
- Prosecution History Timeline

COGENT LEGAL

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Broad original claims without format-dependent authentication

Mar 10, 2000
'030 Patent Application filed

Date: March 10, 2000

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010

3/10/2000 application [BACK](#)

PTO rejects all claims

Oct 1, 2003
All claims rejected

6] Claim(s) 1-43 is/are rejected.

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010

10/1/03 Office Action [BACK](#)

Allowance of claim with format-dependent authentication

Jun 13, 2005
PTO allows claims with format-dependent authentication

3. Claim 2 is objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010

2005-06-13 Non-Final Rejection Page 2 [BACK](#)

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